

Caroline County Public Library

Strategic Plan: FY26 - FY30

Library Mission: The Caroline County Public Library brings people, information, and ideas together to enrich lives, increase knowledge, and build community.

Library Vision: The Caroline County Public Library is the heart of a diverse, vibrant, and engaged community.

Core Values

- Community: We build community by being a vibrant, welcoming hub for social interaction, learning, collaboration, and personal growth.
- Access for All: We champion intellectual freedom by providing free and open access to information, ideas, and resources for everyone in our community.
- Exploration: We spark curiosity and personal growth by providing the means to discover new information, ideas, and technologies.
- Empowerment: We empower individuals through resources, services, and programming that promote lifelong learning, literacy, and personal enrichment.
- Engagement: We will cultivate community connections and reflect the diverse needs of our patrons by building relationships, fostering participation, and being responsive to our community's evolving needs.

Strategic Focus

Access: Improve access to library services, resources, programs, and spaces.

- Maintain and enhance library spaces to meet the ever-evolving needs of the community.
- Explore opportunities to expand the library's service presence within the community.
- Investigate and address barriers to ensure equitable access to all.

Awareness: Increase awareness of the resources, services, and materials the library offers.

- Raise awareness of library resources amongst underserved populations.
- Leverage outreach opportunities to extend and promote library services.
- Amplify the library's presence through consistent, engaging, and multi-channel marketing efforts.

Engagement: Enhance the library's ability to engage with the community effectively.

- Offer educational, entertaining, and engaging programming and collections for a diverse audience.
- Utilize strategic partnerships to expand the library's reach and impact.
- Collaborate with community members to create opportunities to support and engage the library.

Staff: Cultivate a highly trained and empowered team to provide exceptional library services

- Attract, develop, and retain qualified professionals by offering competitive compensation and comprehensive benefits.
- Increase staff participation in Maryland's public library community.
- Empower staff to utilize skills and interests to develop new service opportunities.